

DALE'S

SELF-SERVICE DEPARTMENT STORE
1334 EL PRADO
Downtown Torrance---Next to A&P Market

2nd

Anniversary

**SALE STARTS THURSDAY
MAY 26th, at 9:00 a.m.**

FREE LOLLY-POPS-BALLONS

**FOR THE KIDDIES
ACCOMPANIED BY PARENTS**

CUT YOURSELF A SLICE OF THE GREATEST MONEY SAVING CELEBRATION IN THE HISTORY OF THE SOUTHLAND!

Best Set for the Sunny Season

LADIES' SWIMSUITS

ANNIVERSARY SPECIAL
 • 75 Suits Taken From Our Better Stock For This Special Sale!
 • Cottons and Rayons
 • Solid Colors LATEX White

They Last!
 Sizes 32 to 38

3⁹⁹

figure on fun and flattery

VALUES UP TO **\$9⁹⁸**



ANNIVERSARY SALE! LADIES' SUMMER SHORTS AND BLOUSES

- Many Styles to Choose From
- Poplins and Broadcloths
- Prints and Solids
- Sizes 10 to 18 ALSO

BERMUDA SHORTS

67[¢] ea

Vals. to 1.98



ANNIVERSARY SALE! All Our Better LADIES' DRESSES

INCLUDING JUDY PALMER
AND OTHER KNOWN BRANDS
VALUES TO 10.95

- Guaranteed Washable Cottons in One and Two Piece Styles--You'll See Elsewhere at Twice the Price

5⁰⁰

Sizes 7 to 15
8 to 20
& 14 1/2 to 24 1/2



SCOOP! LADIES BABY-DOLL Shortee Gowns

- Novelty Washable Fabrics
- Full cut for Proper Fit

99[¢]

Vals. to \$1.98



\$1 HOLDS YOUR LAYAWAY

ANNIVERSARY SALE LADIES' PEDAL PUSHER Jamica Shorts & SHORT SETS

- Novelty Pants With Coordinating Blouses
- Sanforized Fine Cottons
- Plaids and Novelty Prints

WORTH UP TO 3.98

Sizes 8 to 18

1⁵⁹

**FREE LOLLYPOPS AND FREE BALLOONS FOR THE
KIDDIES ACCOMPANIED BY PARENTS**

LADIES' HOLLYWOOD STYLED CAPRIS

- POLISHED COTTON
- MULTI-STRIPE
- CUT WITH THE NEW SLIM-TRIM LOOK
- CALIF. MAKE

Sizes 8 to 18

1³⁷

Reg. 2.98

LIMIT 2 PER CUSTOMER

GIRLS' DRESSES REDUCED

- All Dresses Taken From Our Better Stock
- Included in This Group Are Nylons and Novelty Cottons
- All the new Styles and Colors
- Some With Slips
- Racks Full to Choose From!

1⁷⁷

Sizes 1 to 6x

FOR BIGGER GIRLS—**2⁷⁷**
Sizes 7 to 14



GIRLS' 100% NYLON FULL AND HALF SLIPS

Sizes 1 to 14 • Val. \$1.98

88[¢]



GIRLS' PLAY SETS

ONE-SHOT DEAL AS FEATURED
Vals. Up to 1.98
ALL ONE PRICE DURING SALE

88[¢]

EACH SET
Sizes 3 to 6x
and 7 to 14



LADIES 100% Nylon and Nylonized HALF SLIPS

- Nylon Lace Trim
- Ast. Colors
- Sizes 32-40

2 FOR \$1⁰⁰

FULL SLIPS \$1.00 EACH



ANNIVERSARY SALE LADIES AND GIRLS PANTIES

17[¢]

GIRLS' 3 PC. CAPRI SETS

2⁰⁰

Poplin blouses with matching capri and straw hat. In an array of colors and four different styles . . . Sizes 3 to 6x.

2⁰⁰

\$4.98 Value

SIZES 7 to 14 **2⁷⁷**



SPECIAL PURCHASE GIRLS' SUN-BACK DRESSES

- Beautiful Styles, Some With Jackets
- Assorted Colors
- Novelty Prints
- Sizes 1-3, 4-6x
- Worth Twice the Price

88[¢]



GIRLS' CAPRIS

- Polished Cotton
- Stripes, Solids and Plaids

Holly-wood Sizes 3 to 6x

Made by California's leading manufacturer.



1⁰⁰

BLOUSES OR SHORTS GIRLS' 3.98 MIX 'N' MATCH

Knit blouses that match shorts or capris. This group of blouses are selling in all stores for \$3.98. Shorts made of cotton twill—washable—sanforized—assorted colors. Sizes 2-6 7-14.

77[¢]



8-PC.

- Multi r pi
- Water wa
- Terry dic
- Poly

2.29 Val.